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HORNE Wins Award in Public Relations Competition

JACKSON, Miss., August 21, 2008 – HORNE LLP, one of the top 50 accounting and business advisory firms in the country, recently won an Award of Excellence at the 2008 Southern Public Relations Federation (SPRF) competition.

HORNE, along with GodwinGroup, one of the nation's leading advertising and public relations firms, received an Award of Excellence for media relations efforts from January to April 2008.

“HORNE is honored to have our media relations initiatives recognized by professionals within the public relations industry,” said Hugh Parker, Ph.D., CPA/ABV, HORNE LLP executive partner. “HORNE recently launched a new brand identity, reinforcing our commitment to build lasting relationships with both our clients and our community.”

SPRF is a network of more than 1,300 public relations professionals from Alabama, North Florida, Louisiana and Mississippi, who share a common interest in the public relations profession. Judging was based on a point system, thus each entry was critiqued on its individual merits and not against other entries in the category. Winners were chosen from over 240 entries in 25 categories.

HORNE is one of the top 50 accounting and business advisory firms in the country, as reported by the 2007 *Public Accounting Report* (PAR), and one of the top 10 accounting and business advisory firms in the Southeast. With 12 offices in Mississippi, Tennessee, Alabama, Louisiana and Arizona, the firm has more than 550 team members serving clients in 48 states. For more information on HORNE, visit www.horne-llp.com.

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